



# CHOCOLATE AND COFFEE FESTIVAL™



EVENT DETAILS:  
28/29 SEPTEMBER 2024  
VIADUCT EVENTS CENTRE,  
WYNARD QUARTER, AUCKLAND

## NEW ZEALAND'S BIGGEST CELEBRATION OF CHOCOLATE, COFFEE AND TASTY TREATS IS BACK!

The Annual Chocolate and Coffee Festival is one of Auckland's most-loved consumer events dedicated to showcasing the talents and successes of artisan, boutique and craft businesses.

The consumer audience tends to skew Female with a 25-54 age group...and they have money to spend on their favourite indulgences. So you can focus your efforts on introducing your products to a targeted and interested audience.

Any related offerings of indulgence are welcome at the festival including beverages such as tea, milks, flavoured milks and liquor through to cakes, cupcakes, ice cream, gelatos, homewares through to florists, gift baskets and much more.

A comprehensive consumer advertising and PR campaign leading into the event will drive over 6,000 visitors over the weekend. Our social media followers exceed 17,500 alone!

### KIWI'S LOVE THE CHOCOLATE AND COFFEE FESTIVAL!

- Lots of chocolate and chocolate-related products. I am a chocoholic!
- Free samples, great deals. Love meeting local and NZ business owners and ability to support them
- It's two of my favourite things combined! It's great being able to try new products (and old favourites), meet the makers and purchase directly from them.
- Lots of GF DF chocolate options, innovative coffee products
- The variety of vendors out there with different chocolates and coffee
- The variety on offer, from vegan chocolate to cookies to even yummy smelling candles. Loved the food stalls too!
- The amount of free taste testers and range of categories there (Pasteries, coffee, tea, cookies etc.)

Source: 2022 Attendee Survey, Survey Monkey

STAKE YOUR CLAIM NOW FOR A  
GREAT POSITION AT THE  
CHOCOLATE AND COFFEE FESTIVAL

From only \$445 + GST for a table setup in the Artisan Marketplace and from \$895.00 + GST for paneled stands with power, all budgets are covered

For stand options and pricing visit [www.chocolatecoffeefestival.nz/why-exhibit](http://www.chocolatecoffeefestival.nz/why-exhibit)

To discuss bringing your brand to life at The Chocolate and Coffee Festival, please contact  
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